



Company Profile



www.hazinaadvisory.com

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About US

We are a training, research, and business consulting firm that is formally incorporated in Kenya as a private company limited by shares. As a subsidiary of Hazina Group, a consortium of social enterprises dedicated to advancing the social and economic welfare of underprivileged Kenyans, our inception was driven by the escalating demand for training, research, consulting, and advisory services among Micro, Small & Medium Enterprises (MSMEs) in Kenya.

Our operational ethos revolves around a results-oriented strategy, positioning us at the core of our clients' activities. By comprehensively understanding their strengths and challenges, we provide tailored support to assist them in meeting their requirements and realizing their objectives effectively.



Our Values



Integrity

We uphold a commitment to truthfulness and transparency in all our endeavors, steadfast in our resolve to fulfill promises at all times.



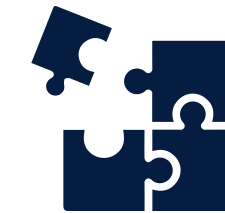
Excellence

We are committed to continuous learning to enhance the quality of services we provide, striving to consistently surpass our customers' expectations.



Collaboration

We engage in professional collaboration with our clients and partners, dedicating time to comprehend the goals and objectives of all stakeholders involved.



Innovation

We strive to provide innovative services that align with dynamic market conditions, demonstrating our commitment to adapting to evolving trends.

Vision

To emerge as the premier training, research, and consulting firm dedicated to enabling individuals and organizations to achieve their utmost potential.



Our Approach



Target Audience

01

Business Owners and Entrepreneurs

We train and advise individual entrepreneurs and business owners on business growth skills, leadership, and professional development.

02

Companies and Institutions

We support companies and institutions with business research, employees training, and business improvement processes.

03

Business Incubators and Accelerators

We partner with incubators and accelerator programs to deliver entrepreneurship coaching and mentorship to their participants.

Business Research



Market Analysis

We collect insights of the market you want to operate in and the demand of your products and services so that you can offer needed solutions.



Competitor Analysis

Get to know the competition surrounding your target market, their strengths and weaknesses so that you can easily stay on top of your competition.



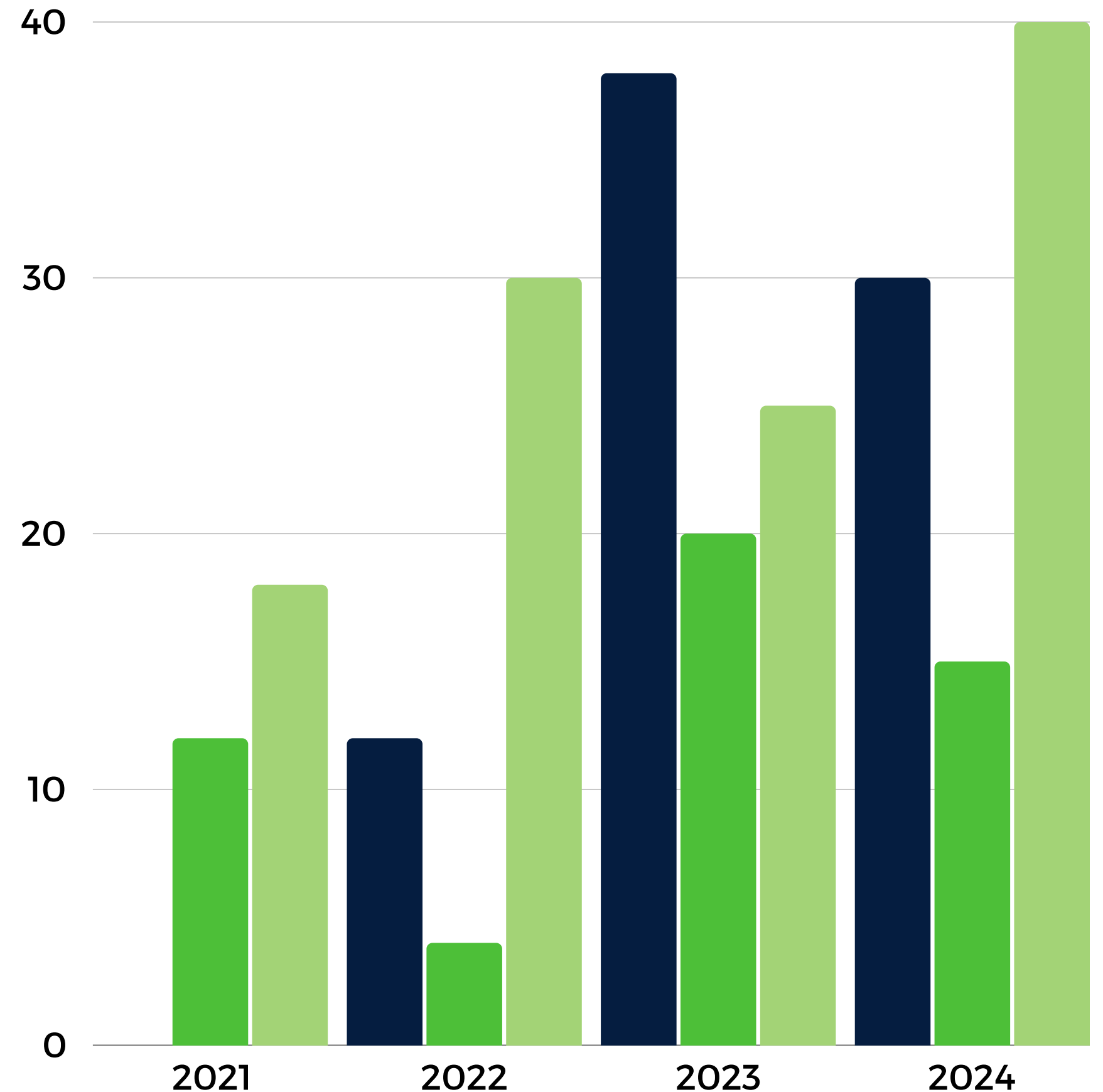
Financial Analysis

We help your business with all financial insights right from record keeping, taxation, and financial statements preparation and interpretation.



Risks Analysis

We help you understand the risks associated with your market and/or product and services so that we can develop strategies to mitigate the associated risks.



Business Trainings

01

Individual Business Owners Training on starting and growing their businesses, agribusiness, investor readiness, and building and growing an effective team.

02

Organization Wide Training provided to a group of employees or organization participants. We also do support business incubators and accelerators with training and mentoring their entrepreneurs.

03

Training of Trainers provided to upcoming trainers of small businesses getting them to be certified under the ILO SIYB Program.



Business Consulting

We provide holistic advisory services to Small & Medium Enterprises not limited to business improvement processes, performance management, sales & marketing, branding and brand positioning, systems implementation, accounting & bookkeeping, taxation, business planning, fundraising, legal and many more areas.



Our Leadership Team

We have a combined experience of over 50 years in personal and professional development, research, and business advisory skills.



Mwatata J. Mwangala

Chairman



Zayyad A. Said

Chief Executive



Heidi O. Mumia

Board Member



Mercy M. Mukulu

Board Member



Jane Mwambute

Programs Coordinator

Thank You!

Contact Us



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